This course will provide an in-depth understanding of export regulations and procedures combined with a study of the appropriate documentation that will give you a valuable advantage in making your international trade business a success. Learn to comply with regulations to avoid violations, fines, fees, and delayed shipments.

**USMCA - The New NAFTA**

USMCA is the new Modernized NAFTA. Learn what the new changes mean for you and how it will affect your current NAFTA process in this USMCA webinar. Special sectors will be discussed and covered. You may need to change your supply chain to continue to benefit under the new agreement.

**Tariff Classification**

Classification for imports, exports, FTA determination & clarification on Section 301 and Section 232. The classification & valuation of goods determine duties and whether goods are subject to quotas, restraints, embargoes, or other restrictions. Shipments with incorrect classifications may not reach their destination or may be subjected to fines.

**International Logistics**

Managing Forwarders, Brokers & Carriers is the theme of this course. Learn to control your international shipments by directly coordinating your documents with transportation rules and procedures. Review the air and ocean transportation & documentation process. A comprehensive review of the roles of the forwarder and the customs broker. Learn the evaluation and selection process of the international forwarder, customs broker, and carrier.

**Importing Procedures**

Learn the importance of accurate paperwork and timely reporting. Designed to help commercial importers become more aware of their regulatory obligations, learn your broker’s responsibilities, and develop strategies for improving trade compliance within their organization. This course focuses on the import entry processes and the fundamental disciplines required for making an entry.

**Int’l Letters of Credit**

As your international business grows, so will your financial risks and uncertainties. Imagine not getting paid for your international sales! Learn to fully comply with Letters of Credit requirements. Learn how to ensure that you receive payment for your shipments, how to get paid faster, and how to lower bank fees.

**Advanced Importing 201**

Advanced Import Compliance. Did you know that U.S. Customs requires that importers have written policy and procedures for record-keeping and customs compliance? This course builds upon techniques presented in our U.S. Importing course and explains how to implement and strengthen your import controls. Course also describes what you should do to prepare for the eventuality of a CBP audit.
Half Day Webinar Topics
9am-12:30pm CT  $395 per person, reference book included

**Incoterms® 2020 Rules**
International Commercial Terms were created to facilitate international trade. But without a good understanding of Incoterms®, the terms you are using may be putting your company at risk and adding unnecessary costs. It’s important that you understand which Incoterms is best for your company. Take this class to understand who is responsible for insurance and when the transfer of risk moves from the Seller to the Buyer.

- Jan 21
- Feb 17
- Mar 18
- Apr 22
- May 19
- Jun 24

**CTPAT**
Customs Trade Partnership Against Terrorism. This course is for developing, implementing and/or maintaining CTPAT Certification & Re-certification. Class will explore and discuss all of the new CBP CTPAT Minimum Security Requirements. An authoritative and comprehensive course for building a dynamic and cost effective CTPAT program. You will learn about hard and soft benefits to securing your supply chain.

- Feb 04
- Apr 08
- Jun 10

**Export to Mexico**
This course is designed to help organizations understand the legal requirements of doing business in Mexico and provide an opportunity to focus on internal procedures which will enable companies to practice a level of reasonable care. This course has been designed to provide a comprehensive guide for the requirements for shipping products to Mexico and to facilitate exporting to Mexico.

- Mar 03
- May 05

**Export to Canada**
Attend this class to get tips on doing business with Canada. Learn about the Canadian customs requirements, review procedures, learn the documentation requirements, non-resident importations and the process of clearing goods at Canadian Customs. This course has been designed to provide a comprehensive guide for the requirements for shipping products to Canada and to facilitate exporting to Canada.

- Mar 04
- May 06

**Customer Testimonials**

- “Instructor gave easy to understand examples in plain language. The presenter’s knowledge of the material and the industry were most beneficial. The discussion regarding freight forwarders, customs brokers and ocean bill of lading were most beneficial. Instructor is an excellent, engaging and effective speaker.”

- “I love your USMCA Webinar. It was extremely informative and I am seeing immediate benefits for our company. With the information gained, I’ve since been able to see the possibilities for savings throughout our organization and have pointed them out to our Director of Trade Compliance. This is definitely a must for anyone importing and exporting within North America and well worth the cost.”

- “Everything was beneficial. I learned a lot of wrongs that we are doing as a company and how we can move forward to save money. It will help me with shipping my orders correctly and terms to use.”

- “This material was well presented and very helpful. I enjoyed the presentation, enthusiasm and ease of understanding. Instructor explained the topic very well and answered everyone’s questions clearly and consistently. Thank you!”

www.GlobalTrainingCenter.com
Half-day Specialty Webinars
9am-12:30pm CT  $395 per person, PPT book included

**Automotive Tariff**
The automotive industry faces challenges when manufacturing and shipping products globally. With trade agreements, duties, and regulations, it can become a big effort to keep up with the trade compliance challenges. Begin with a solid foundation with properly classified products to ensure correct duties and preferential duty programs such as USMCA.

**Automotive USMCA**
The automotive industry in the U.S., Mexico, and Canada are highly dependent on trade within the region. USMCA allows manufacturers to remain competitive in a global market of competitors. This USMCA automotive course takes a look at the different requirements, documentation and qualification procedures for your automotive products.

**Country of Origin**
Country of Origin determination is a key part of Free Trade Agreements and is crucial in these days of anti-dumping and sections 201, 232, and 301 duties. This course will help you understand substantial transformation, the rules of origin for determining the Country of Origin, and how to document your work.

**Duty Drawback**
Duty Drawback is a refund of import duties paid to U.S. Customs. A drawback may be claimed when the imported products are either exported or destroyed. Learn the basics of the duty drawback program, paperwork and documentation requirements and the reasons why recovering drawback can be so beneficial. 301 tariffs have dramatically increased Duty Drawback claims.

**EAR**
Export shipments that fall under the U.S. Export Administration Regulations require a license and reporting to authorities prior to shipping. Course covers basic concepts to understand and execute global business operations in a compliant manner. Learn about revisions to license exceptions, end use/end user controls on China, expansion of the license requirement on Huawei and about new controls on foundational technologies.

**ITAR**
A fundamental overview of the U.S. International Traffic in Arms (ITAR), providing insight and understanding of the key principles and essentials of proper compliance. How does ITAR impact international business, avoid costly fines and penalties, does my product fall under ITAR, and other questions are answered with this training.

**Private Group**
We will come to your facility and train your group on the topics you select! Successful international trading depends on the effectiveness of all departments working together.

[www.gtc.trade/private-training](http://www.gtc.trade/private-training)

**Broker License**
Become a licensed Customs Broker - Pass the Custom Broker License Exam! National pass rate is approximately 20% while our pass rate is 90%!

[www.gtc.trade/broker](http://www.gtc.trade/broker)

**Trade Books**
One of the few International Trade Libraries in the industry for importing and exporting. Books used in our courses and in trade schools, and colleges.

[www.gtc.trade/trade-books](http://www.gtc.trade/trade-books)